

#### Transcending SocialFi Into The Al Powered Metaverse









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White paper



#### **DISCLAMER**

#### When reading this whitepaper, please bear in mind the following:

- This is not a recommendation to buy or financial advice, It is strictly informational
- The information here might be subject to change. We compiled the information from sources that we believe to be accurate. In the event of being proved otherwise, we reserve the right to change any information contained here.
- Any projections, forecasts and estimates contained in this document are necessarily speculative in nature and are based upon certain assumptions.

Any investment involves substantial risks, including, but not limited to, pricing volatility, inadequate liquidity, and the potential complete loss of principal. Investors should conduct independent due diligence, with assistance from professional financial, legal and tax experts, on topics discussed in this document and develop a standalone judgment of the relevant markets prior to making any investment decision.

#### **Glossary:**

**API** • Application Programming Interface

NFT • Non-Fungible Token

**DAO** • Decentralized Autonomous Organization

**DeFi** • Decentralized Finance

SocialFi • Social Media & Finance

AI • Artificial Intelligence

**PFP** • Profile Picture

## THE METAVERSE IS HERE

#### **Overview**

DystoWorld is a multi-faceted ecosystem for bringing SocialFi activity into The Metaverse. Our team provides profile/keys creation and trading through DystoWorld Marketplace. Influencers have their own 3D space that they can enhance with content in our Dysto Portal, providing a friendly user experience for non-crypto natives.



DystoWorld's ecosystem will benefit users and creators alike.

We act fast and we are very keen to serve the needs of the content creators. Our creators benefit from a 10% commission from all key trading that happens within DystoWorld KeyPad, giving them the same incentive to bring users to Dystoworld, but with much better content capabilities.

Users also benefit from the immersive experience of DystoWorld Portal, having a variety of content types and possible interactions unseen before in a SocialFi platform.

The building block of DystoWorld is the **\$DYSTO token**, which will aid players in monetizing their digital experience, but also exercise their ownership in the ecosystem's governance, and the platforms lore.

### WHY IS DYSTOWORLD NEEDED?

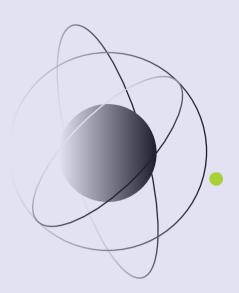
**Dystoworld Portal** provides more content capabilities for influencers, including media, videos, ai-powered NFTs, and Profile Pictures. All these content types at the fingertips of the creators in a 3D immersive metaverse room.

Interactive Al companion: As a creator, you might take some time off. The biggest challenge is to keep the metaverse interesting even when the creator takes some time off. For that, we introduced DystoGPT, which is tailored and imbued with personality and niche information by the creator himself.



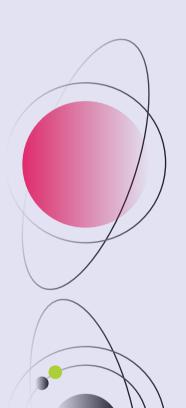
Governance and quick development: We are aware that different content creators have different needs. Among other use cases, \$DYSTO serves as a governance token as well. Content creators that hold dysto may vote to introduce changes to DystoWorld Portal, thus ensuring the best market-fit shape of our 3D content space.

# COMPONENTS OF THE DYSTOWORLD ECOSYSTEM



#### **DystoWorld KeyPad**

KeyPad is the marketplace or launchpad of the Dysto Ecosystem. Here, users buy and sell keys, and influencers register and setup their accounts, preparing for the key trading endeavor. A very straightforward and simple platform, presenting the profile and bio of the influencer, and offering people the capability to acquire and sell keys, getting or losing access to the 3D spaces of their favorite influencers.

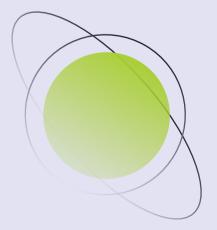


#### **DystoWorld Portal**

Portal is a virtual world composed of unique 3D Rooms (Parcels) which will be airdropped to early supporters and influencers, or directly claimed by them at registration time in the early days of Dystoworld, but later acquired from the Dystoworld Keypad. Owners will be able to customize their 3D space in the DystoWorld Portal, and add valuable content for their key holders.



The building block of the DystoWorld Ecosystem is the \$DYSTO Token. The tokes serves a multitude of utilities, such as future sales (keys, parcels, 3d rooms addons), airdrop rewards for early backers, rewards for keyholders, commission for Dysto Platform and content creators and ecosystem governance.



#### Al generated personality

As a cutting-edge feature for the SocialFi industry, available through the DystoWorld Portal, we use AI to bring the content to life. Creators can use DystoGPT to customize their PFP or NFT, making extra hidden content available for their keyholders.

### **DYSTOWORLD KEYPAD**

DystoWorld KeyPad is the "marketplace" or "launchpad" of the Dysto ecosystem. Here, users buy and sell keys, and influencers register and setup their accounts, preparing for the key trading endeavor.

A very straightforward and simple platform, presenting the profile and bio of the influencer, and offering people the capability to acquire and sell keys, getting or losing access to the 3D spaces of their favorite influencers.

All the transactions on the KeyPad are executed in \$DYSTO and handled by a smart contract that issues access keys and artificially increases and decreases ther price based on the circulating supply of keys of a certain content creator.

\$DYSTO then stays in the smart contract until the key is burnt for \$DYSTO, removing a big portion of the token supply from circulation.

In terms of interface and usability, the keypad will be equipped with a modern and flexible design, including filters; search; news and trending sections, and user transaction history. Activity here will be recorded and used for the DystoWorld Portal gamification and reward mechanisms for active users.

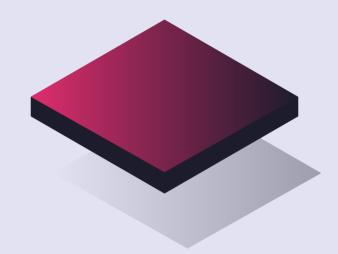
#### **DYSTOWORLD PORTAL**

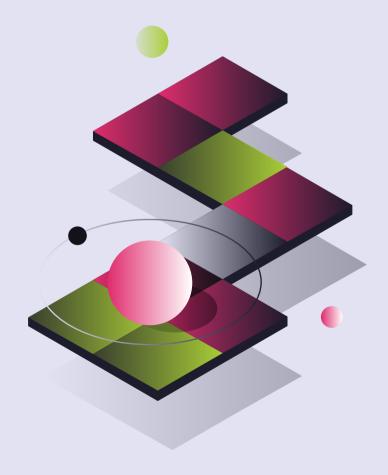
The DystoWorld Portal is a virtual platform composed of 360x360 Parcels (129,600 in total). These are NFTs (as per the ERC-721 standard) allowing players to own a portion of the DystoWorld ecosystem. Parcels enable owners to host games and sell assets via The Launchpad. Parcels are presented as 2D assets on a map, each corresponding to a 3D virtual space. Owning a Parcel means you can customize the logo or upload a profile picture that represents the space and your project.

#### **OWNING A PARCEL**

By visiting the DystoWorld Portal, users will view the main Parcel owners in Dystoworld and their digital assets via representative logos. Owners of multiple adjacent Parcels will be able to customize a bigger area of the map, thus having more exposure to users. Holding multiple Parcels — irrespective of adjacency — will increase the limit of key types an address is able to list on the keypad.

The DystoWorld Portal is a virtual world composed of unique 3D Rooms which will be airdropped to early supporters and influencers, or directly claimed by them at registration time in the early days of DystoWorld, but later acquired from the DystoWorld Keypad.





Owners will be able to customize their 3D space in the DystoWorld Portal, and add valuable content for their key holders.

## **EVOLVING 3D METAVERSE CONTENT**



Transitioning from text-based static content to 3D opens a myriad of possibilities for content creators. Not only is the content not limited to text and images anymore, but future developments and Metaverse Addons have endless possibilities.

One could imagine AI models perfecting to the extent that an avatar can perfectly mimic the personality and knowledge of a content creator, being online 100% of the time. The growth and rapid development of the AI industry could enhance the DystoWorld Portal with content unseen before on any of the existing social platforms.

Each Parcel is bound to a 3D private space that shares its ownership with the Parcel. When you acquire a Parcel within the DystoWorld Portal, you also obtain the museum-like 3D private Space. Within this space, the owner can place digital content on display and thus customize their 3D room.

# DYSTOWORLD PORTAL AI GENERATED PERSONALITY

As a cutting-edge feature for the SocialFi industry, available through the DystoWorld Portal, we use AI to bring the content to life. Creators can use DystoGPT to customize their pfp or nft, making extra hidden content available for their keyholders.

After customizing the AI with information and (maybe) easter eggs and placing it in the Metaverse Room, followers and fans of the creator can interact in a chat-like interface with the said AI that may hold precious info.

One example is training the AI with your trading strategy or letting the AI know which NFT or Ordinals collection you have taken a liking it. Other use cases may include teaching the AI some of your content strategies when it comes to X's algorithm, and they, in turn, can teach your keyholders.

### **DYSTOWORLD DAO**

We believe that community-led governance through DAOs will play a significant part in the future of the internet. We will create DystoWorld DAO using AAVE's governance model to facilitate community-governed ownership of the DystoWorld ecosystem. DystoWorld DAO will be operated by \$DYSTO holders, voting on all facets of the ecosystem, including token distribution, reward incentives for buying and selling on the KeyPad, and more.

With our community-first approach, we recognize that immediate value and utility are created not just by the platform but also by the creators that make use of its tools. Because of this, in our fair-launch primary phase, we will distribute free Parcels for you to display your NFTs and onboard integration with the wider DystoWorld ecosystem.

We also believe in the power of collective storytelling. As we move towards the metaverse, we think that the most robust communities will be the ones that have a say in shaping their own stories. That's why the community of DystoWorld DAO will also be able to vote on the surrounding lore and decide on features and improvements for the ecosystem as a whole.

# THE \$DYSTO TOKEN AND ITS UTILITY

\$DYSTO is the building block of DystoWorld's ecosystem. The token serves a multitude of utilities which you can see below:

- **KeyPad Currency:** Central Currency of the Dystoworld Ecosystem will be used for all future sales (keys, parcels, 3d rooms addons).
- Airdrop rewards for early backers.
- Future **rewards** for **keyholders**.
- **Commission** for Dysto Platform and Content creators.
- **Governance:** As DystoWorld will be DAO-operated, we will decentralize the important decisions for the entire ecosystem: the DystoWorld Portal, the DystoWorld KeyPad, and the future utilities of \$DYSTO.
- Narrative and Lore: The DystoWorld DAO will also vote on, write and create the surrounding narrative and lore of the platform.

The economy of the broader ecosystem is carefully crafted to collect \$DYSTO for sold items and use \$DYSTO as a reward for key actions executed within the ecosystem. The \$DYSTO ins and outs will be adjusted to carefully release the whole 120m \$DYSTO supply within four years.

## **TOKENOMICS**

We took our time to explore a lot of formulas for tokenomics. We agreed that the best one is the one focused on long-term holders. That means a hefty budget for community rewards and a serious marketing budget for long-term public engagement.

TOTAL SUPPLY: 120,000,000 (100%)

• INITIAL CIRCULATING SUPPLY (4.65%): 5,581,000

• TGE PRICE: \$0.09

• FDV AT TGE: \$10,800,000

• INITIAL MCAP (EXC. INITIAL LIQ.): \$502,290

FUND RAISE	%	TOKENS	PRICE	TGE UNLOCK	CLIFF (MONTHS)	RELEASE SCHEDULE	RAISE
SEED ROUND	13.45%	16,145,000	\$0.0468	10%	1	Linear Release for 12 months	\$755,586
PRIVATE ROUND	7.41%	8,890,000	\$0.0737	15%	1	Linear Release for 8 months	\$655,000
KOLS ROUND	3.97%	4,760,000	\$0.084	18%	1	Linear Release for 4 months	\$400,000
PUBLIC ROUND	7.4%	8,881,000	\$0.09	20%	1	20% Each Month for next 4 Months	\$800,000
TOTAL	32.23%	38,676,000	-	-	-	-	\$2,610,586

ALLOCATION	%	TOKENS	CLIFF (MONTHS)	WEEK 2 UNLOCK	RELEASE SCHEDULE
LIQUIDITY	16%	19,200,000	1	0%	3% Unlock Every Month
RESERVE	5%	6,000,000	15	3%	3% Unlock Every Month
STAKING & AIRDROP	17.5%	21,000,000	4	0%	2% Every Month for 4 Years
PLAY TO EARN	9%	10,800,000	6	0%	2% Every Month for 4 Years
TEAM	8.25%	9,900,000	24	0%	Linear Vesting for 12 Months
ADVISORS	1.02%	1,224,000	12	0%	Linear Vesting for 12 Months
MARKETING & BD	11%	13,200,000	1	2%	2% Unlock every 2 Weeks
TOTAL	100%	120,000,000	-	-	-

### **WHY MULTICHAIN?**

Interoperability will be at the heart of the DystoWorld ecosystem. To facilitate this, we'll operate with a multi-chain model, beginning with Ethereum and Polygon but with plans to expand beyond in the future. Here are our reasons for believing a multi-chain model is the best fit for DystoWorld:

- Having a hybrid blockchain model, beginning with Ethereum and Polygon, allows us to utilize the lower network fees of Polygon with the broad reach of Ethereum.
- **2** EVM and Solidity are the most widely-used and documented programming languages. We can make use of these to reduce development costs and increase outreach to new, talented developers, with easy access to the broad documentation.
- 3 Matic, as opposed to other EVM based chains, has an easier to reach team and a better overall response time regarding any issues that might arise.
- ▲ Ethereum is the biggest blockchain for NFT activity, usage, and value.

Single-network projects have their own benefits, but by using both Matic and Ethereum we can get the best of both worlds: The ease of implementing smart contracts in Solidity; the speed and low fees of Polygon's proof-of-stake, and also from the value that digital goods have when residing on Ethereum.

## **CONCLUSION: OUR VISION**

DystoWorld is a much-needed, natural evolution of the SocialFi technology. Keeping SocialFi limited to a simple chat doesn't offer content creators a platform in which their imagination could run wild. A full metaverse is a complex and more appealing environment for them to leverage all sorts of new ideas, and turn the interaction with their audience into an immersive and much more engaging experience.

We see the value and the bright future of SoialFi, and, at DystoWorld, we're dedicated to merging cutting-edge elements of technology to create a place where influencers can leverage the latest tech to create not only content but a full world for their audience.

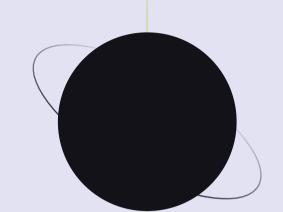
For holders, \$DYSTO is a solid way to reap the benefits of the SocialFi metaverse and of the DystoWorld Ecosystem.



## **ROADMAP**

## 2022

- Project inception
- Architecture Planning
- Partial Fundraise to fund development
- Development start

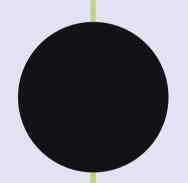


Q1 2023

- Al research
- Model Integrations
- Tests and DystoGPT development

Q2 2023

- DystoGPT fully developed
- Dysto Portal Operational

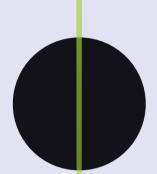


Q3 2023

## **ROADMAP**

Q4 2023

- Metaverse improvements underway
- Fundraising Resumed
- Dysto Keypad enhancements

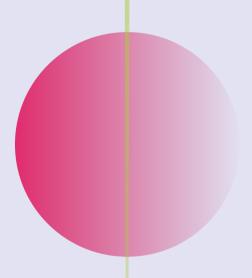


Q12024

- Early backers airdrop
- Platform closed beta for early backers
- TGE and moving \$DYSTO to live trading

2024

- Bringing influencers to DystoWorld
- PR and marketing
- Trading on bigger CEX
- Establishing Dysto as the no.1 SocialFi platform



# • THE DYSTOWORLD TEAM

We have assembled an experienced team well-suited to execute our vision, made up of professional software engineers and some of the best advisors out there.

Meet our core team:



Vlad SAS

CEO



Codrin Rares

CTO



Alexandru BUJOR

CPO



Eduard Dumea

LEAD BLOCKCHAIN DEVELOPER

in



Ionut DOBOS

SOFTWARE ARCHITECT

**(b)** 



Stefan MANCIU

LEAD BACKEND DEVELOPER

**(h)** 



Bogdan PURNAVEL

LEAD FRONTEND DEVELOPER

**(h)** 



Luana CHANG

РМО

in



Andrei COCOTA

FRONTEND DEVELOPER

**(h)** 



Paul BEDRULE

SENIOR FULL-STACK DEVELOPER

**(h)** 



Alexandru GAZDAC

BLOCKCHAIN DEVELOPER

**(h)** 



Andreea LAZAROVICI

HR SPECIALIST

**(h)** 

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